Dear 2021 BHS Seniors and Parents,

As the adviser of the Beulah High School yearbook, The Miner, and the Beulah High School newspaper, The Miner Incidents, I want to inform you of dates and information concerning both of these publications. The single most important deadline for seniors and parents is January 10, 2021. Please keep this letter for future reference. Some changes have been made from previous years.

*This letter will be posted to the school website along with examples of appropriate senior yearbook portraits and other senior information.

*Yearbook Information:

1.) Senior Picture Section: Seniors need to submit TWO identical vertical, colored, head-and-shoulders photographs to Mrs. Heller by January 10, 2021. These photos should measure approximately 2 1/2 inches wide by 3 1/2 inches tall (standard vertical wallet size). Please leave ample room between the student’s head and the top edge of the photo. One photo will be scanned for use in the yearbook and in The Beulah Beacon. The other photo will be used for the class wall composite. Because of the standards set forth by our publisher, Jostens, and those of the local newspaper, strict guidelines will be enforced for publication. ONLY provide us with two copies of the SAME photo. NOTE: The photo submitted MUST portray the student in attire that meets the dress code requirements set forth in the student handbook. No photos will be published where a student displays spaghetti straps, off the shoulder shirts (bare shoulders), plunging necklines, tasteless T-shirt sayings, etc. No photos will be published where a student is wearing a cap, hat, or dark glasses. No photos will be published if they contain obtrusive and distracting items, such as animals or prominent objects. Photos submitted may be cropped or edited at the discretion of the staff and adviser. Photos must be upper-body photos ONLY -- no full-body photos, please, because after cropping the photo may not be a good quality photo.

*Due to copyright laws, you must provide us with a photographer’s release form along with the photo so that we may use it. A release may take the form of a short letter or email from the photographer allowing us to use the photo as we see fit.

If you do not wish to take senior pictures, Jostens will provide us with a student yearbook photo from the portrait photographs they take of all high school students in September. *All seniors need to sit for a student photo when Jostens takes individual photos at the school in September.* These photos are used in PowerSchool for accurate student identification, on student transcripts, and in other aspects of the yearbook. There will be a small fee if you wish to have this photo printed for use in the hallway composite at the high school.

If you plan to take senior photos, please schedule your appointment early so you are able to provide us with it for publication in the yearbook by January 10. We no longer can accept a digital photo.

2.) Most Memorable Moments: At times, a student will be asked to fill out a most memorable moment sheet for a club, sport, or activity in which he or she participates. Due to space limitations, a student will not be able to comment on every group in which he or she participates. Decisions about which student’s remarks to include in which group or on which page will be determined solely by the yearbook staff and adviser. We try to be as inclusive and even in our coverage as is possible. NOTE: A student's remarks must be in good taste and clearly related to the activity mentioned. Comments that are "an inside joke" or deemed to be inappropriate
for publication will be edited or omitted. Students who wish to have their comments recorded in the yearbook should return the sheets in a timely manner. It is a privilege to be included in the publications that represent the Beulah High School student body and the Beulah community.

3.) Preorders for the 2021 yearbooks will be accepted beginning in January 2021 and will end May 1, 2021, on the school website via a Jostens’ link. To ensure the accuracy of orders and to limit paperwork, ORDERS may only be placed ONLINE. NOTE: Yearbook orders placed online will be $5 cheaper than those purchased from those left over after they arrive the following fall. Those who desire a yearbook should be sure to place an order online.

4.) PDAs -- Personal Display of Affection ads (commonly known as the senior "baby ads" or "congratulations ads"): The option of purchasing an ad for your son or daughter in the back of the 2021 yearbook will also be available via the Jostens link on the school website. The link will become available in January. Orders must be placed directly with Jostens between January and April 15. You will be provided with various layout options. Please only submit photos that are in good taste -- no bare-bottomed babies or bathroom photos will be accepted by our publisher. We reserve the right to edit to improve composition and correct writing errors.

*Newspaper Information:

5.) Senior Graduation Features: Senior students will receive a sheet of questions or a digital form from the staff of The Miner Incidents concerning graduation plans, favorite songs or sayings, etc. These comments will be published in one or more of the spring issues. NOTE: It is the responsibility of the senior to return these sheets to Mrs. Heller or complete the digital form by the date indicated on the sheet. Due to publication deadlines, students who do not provide the necessary information by the specified date may not be featured in the senior section. Students should check their school email. Also, and most importantly, please be aware that tasteless comments or "inside jokes" will not be included and students who choose to include this type of material in their replies will not be covered in the student newspaper.

In conclusion, I would like to offer you the opportunity to submit good photos of your child's participation in school activities. I can't promise these will be printed, but in some instances, the journalism staff may not have a photographer at an event that is important. You may do so by using the Jostens RePlayIt App. If you have any information concerning the people in the photos or the date, time, event, please include that information in the upload. You may also email photos and information to our yearbook email at journalism@beulahschools.com.

The journalism staff makes every effort to be accurate and inclusive in publishing the yearbook and the newspaper, but it is a "class of high school students" who are learning the process -- they are not professionals -- so occasionally mistakes will occur. We hope you enjoy their publications and ask that you thank the local businesses that support both these publications by purchasing advertising each and every year. These local advertisers make it possible for students to participate in newspaper publication and their advertising dollars keep the price of the students' yearbooks affordable.

Sincerely,
Tina Heller, BHS Publications Adviser

*You may join the Yearbook Info Remind App Group @e43hee3 for information and updates. To join, text @e43hee3 to the number 81010